

FOR IMMEDIATE RELEASE
Twin Theory Design
PO Box 74096, Davis, Ca 95617-5096

Contact: Sara Raffo
phone: 530-219-5420
email: sara@twintheory.com

April 4, 2006
Davis, CA

Twin Theory Design is pleased to announce its recent national and regional honors.

Graphic Design USA, an industry publication, recognized Twin Theory with the American Graphic Design Award of 2005 for excellence in communication and graphic design. The award honors the logo the firm designed for the Yolo Community Foundation. In early March, the firm was honored again. This time, Twin Theory was recognized for its outstanding website design by the Dottie Awards, Northern California's premiere web design awards. The ninth annual Dottie Awards were presented and judged by the American Marketing Association/Sacramento Valley chapter.

Twin Theory Design was established in 2004. Principals Heather Davis and Sara Raffo are both graduates of the UC Davis Visual Communications program. The Davis, CA based firm has clients in the Sacramento region, San Francisco Bay Area and across the country. Twin Theory specializes in helping clients clarify their message and find the optimal way to communicate that message visually.

"Twin Theory Design is a quiet, powerful force. Pay attention. Soon, you'll be saying 'I knew them when...'"

*Jim Love, Creative Director of Altosa Group & Board Member of the American Marketing Association/
Sacramento Valley chapter*

"We chose Twin Theory to design our online store, ninaandtom.com, because of their strategic approach to web design. They have a remarkable eye for sophisticated design and their attentiveness to our company's needs was phenomenal. Their talent and dedication gave us a resource that helped to secure our largest account ever. We've seen our business grow exponentially in just months."

Nina Gatewood, Co-founder, Nina & Tom Family Fashion

Twin Theory's list of clients also includes the California Chamber of Commerce, NorthBay Healthcare, Gilbert Associates, Waldorf School of the Peninsula, Diggsville, Exceptional Events, The Robert Bruce Thompson Charitable Trust, Icekrimski Café, the Institute for Social Renewal, the Varsity Theatre, Perpetua, Gardens & Gables Realty, Storywalkers, the Yolo County Sheriff's Department, and the American Musicological Society.

Online portfolio available at www.twintheory.com

TWIN THEORY DESIGN

PO Box 74096 • davis, ca 95617 • p 530 219 5420 • f 530 297 7727 • design@twintheory.com